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AACCLA Announces Corporate Social Responsibility Honoree

Inaugural Western Hemisphere Corporate Social Responsibility Award Presented

WASHINGTON, D.C.—Coca-Cola/FEMSA Colombia was announced as the inaugural winner of AACCLA’s Western Hemisphere Corporate Social Responsibility Award, presented at the U.S. Chamber’s Business Civic Leadership Center (BCLC) 12th annual Corporate Citizenship Awards presentation on November 17. Coca-Cola Colombia Services and Coca-Cola FEMSA (“Coca-Cola”) was recognized for its efforts to provide potable water to victims of flooding in Colombia, as part of Coca-Cola’s broader Drinking Water Project that supports the sustainable use of water in Colombia.

“Corporate Citizenship has become a mainstay of AACCLA’s annual Program of Work, said U.S. Chamber Vice President, Americas, Jodi Bond. “Each year, AACCLA highlights U.S. businesses and AmCham members that are contributing to economic and social progress in Latin America and the Caribbean.

“This first-time award recognizes the positive role of the private sector in the region,” continued Bond. “We present the inaugural Western Hemisphere Corporate Social Responsibility Award to Coca-Cola with great pride.”

Nominees for the award were submitted by the Latin American/Caribbean region’s American Chambers of Commerce, and were judged by an elite committee of regional experts, including members of the AACCLA Chair’s Advisory Council.

The 12th annual Corporate Citizenship Awards presentation took place at the Newseum in Washington, D.C. and overall recognized 20 leading corporate citizens as winners and honorees. The Western Hemisphere award presented by AACCLA was the first to honor a regional winner.

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