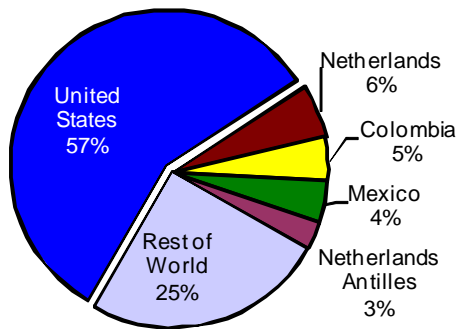


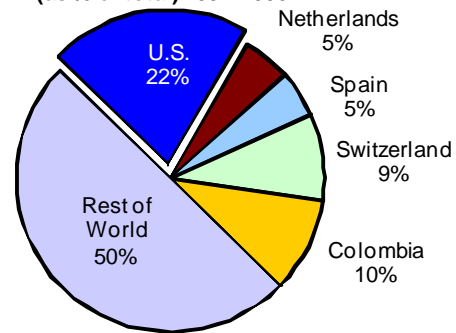
The United States Contributes to Economic Prosperity in Venezuela

- In 2006, U.S. investment in Venezuela reached \$11.6 billion (BEA, *Survey of Current Business*, Sept. 2006); this is equivalent to nearly 6.4 percent of Venezuela's GDP of \$181.9 billion (World Bank, *World Development Indicators*).
- The Venezuelan affiliates and U.S. direct investors employed 53,200 people in 2005, and their value added contributed 3.6 percent to Venezuela's GDP (BEA, *Survey of Current Business*, Nov. 2007).
- The United States purchased 57 percent of Venezuela's total merchandise exports in 2006 (World Trade Atlas).
- U.S. merchandise exports to Venezuela grew from \$4.7 billion in 1996 to \$9.0 billion in 2006, an increase of approximately 90 percent (U.S. Census Bureau).
- In 2006, the United States exported over \$3.2 billion in private commercial services to Venezuela while it imported \$600 million in private commercial private services from Venezuela (BEA, *Survey of Current Business*, Oct. 2007).
- In 2006 over \$300 million in remittance money was sent by Venezuelans living abroad (Inter-American Development Bank).

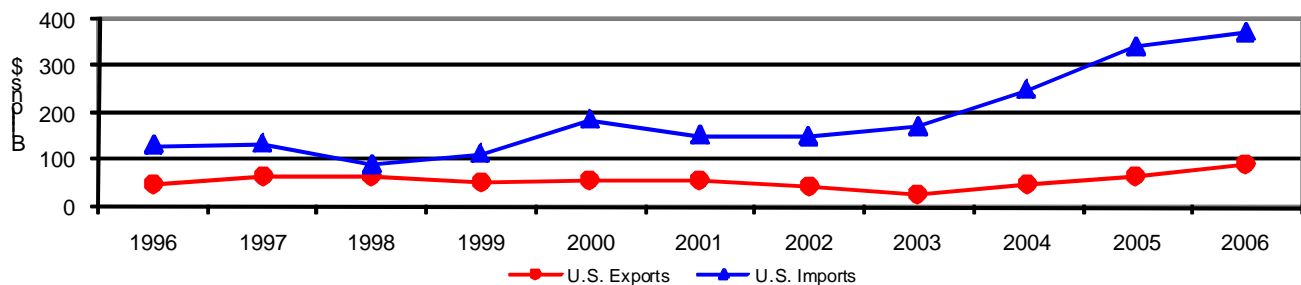
Total Market Share the United States Represents for Venezuela's Merchandise Exports - 2006



Net Inflows of Foreign Investment in Venezuela (as % of total) 1997-2006



United States Trade in Goods with Venezuela





Venezuela

U.S. Companies Contribute to Economic Prosperity and Social Development



Committed to Venezuela - Procter and Gamble

Procter and Gamble (P&G) has developed programs and campaigns to benefit the health and education of children in Venezuela. In alliance with UNICEF, P&G sponsors the program "Moms of the Heart," through which more than 80 day-care centers receive nutritional information to improve the neurological development of children. P&G also maintains the "Back to School" program, which awarded 50 scholarships for \$1000 each in 2005. P&G also developed the "Offering you an Alternative," aimed at those who have dropped out of school or never attended school, enabling them to be reinserted into the formal educational system or to learn a trade. P&G spends a total of over \$500,000 a year on its educational programs, in line with their corporate cause Learn, Live and Thrive.

Enabling Entrepreneurs - Citibank Venezuela

Since 2001, the Citigroup Foundation has provided grants to Citibank in Venezuela in an effort to support its three areas of social investment: financial education, educating the next generation, and building communities and entrepreneurs. The Naiguatá Entrepreneurs Support Program works in the coastal state of Vargas, which was devastated by landslides and floods in 1999, and lost a major bridge along the main access road in 2005. An alliance between Citibank and Simón Bolívar University has trained over 60 leaders from Naiguatá in project development, micro business project financing, responsible management, and community organization. The program helps entrepreneurs realize their dreams of small business-ownership while strengthening the still-fragile Naiguatá community. Other educational programs include the local educational module: "Learn to talk: Economics", as well as the Banks in Action competition, in partnership with Junior Achievement Venezuela. In 2005, Citibank Venezuela reached 1,813 students with its educational courses. Citibank Venezuela's employees are an integral part of achieving these goals, and they continue to volunteer their time to help train both micro entrepreneurs and future generations.

Investing in Sustainable Development - Conoco Phillips

In 2001, Conoco Phillips joined forces with the NGO Servicios Profesionales Cooperativos (Cooperative Professional Services) and the INCE (National Institute of Educational Cooperation) to promote sustainable development in Güiria, in the State of Sucre, in Eastern Venezuela. Over 100 fishermen in the Association of Artisan Fishermen from the Municipality of Valdés (Asopeaval) participated in workshops, financed by Conoco Philips, on topics like management, leadership, self-esteem, administration, legal assessment and organizational structure, techniques to preserve the daily catch, and manage earnings more efficiently. Asopeaval went from 73 members to 133 and its fleet grew from 3 to 15 boats, and they now have a stock center where 5000 kilos of weekly catch are stored.

Creativity in Promoting Knowledge - The Coca Cola Company

Coca-Cola Venezuela places great importance on promoting reading. Over the past 7 years, Coca-Cola has invested \$2 million in various reading programs nationwide (*Refresh Yourself by Reading*), reaching 500,000 children directly. Coca-Cola is proud to bring reading even to places where libraries are not to be found, such as in the indigenous communities in remote regions in Southern Venezuela. Three years ago, Coca-Cola joined with UNICEF to form the "Book Boat," which navigates over 1000 kilometers up and down the Orinoco River, visiting eleven indigenous communities, and remaining overnight in some of them. The Book Boat carries over 2,000 volumes, storytellers, puppeteers and activities to motivate reading.



Venezuela

U.S. Companies Contribute to Economic Prosperity and Social Development



Broadening Horizons through Technology - Microsoft

In the heart of the Venezuelan Guajira, Microsoft has sponsored computer centers where young Wayúu Indians learn to use a computer for the first time in their lives. The project, "Technology for indigenous girls and boys" is a joint effort of Microsoft and UNICEF. Microsoft built two computer centers, with 12 computers each, and financed training for information and technology professors who speak the children's language of Wayuunaiki. In addition to training more than 1,300 students, the computer centers are also available to members of the wider community.

Improving Traffic Safety - Ford Motor Company

Venezuela has a high rate of road accidents and Ford Motor Company has made accident prevention one of its priorities. Ford has worked with the Organization for Vigilance of Land Transit of Venezuela since its inception in 1967. For 39 years, the company has operated the "Patrol School" through which over 36,000 patrollers have been educated in improving traffic safety. Through the program, Land Transit officers visit schools nationwide to educate teachers and students about traffic safety, and to provide the patrollers with hats, vests and stop signs. Ford Motor hoped to reach 328 schools in 2007, and has involved their dealership network to enable the program to reach more.

Working toward the Millennium Goals - Kraft Foods

100 thousand people in Venezuela have benefited directly from the key social investment programs of Kraft, which are related to the millennium objectives set forth by the UN: nutritional education, generating income and commercializing food. Kraft supports the Popular Markets program to promote food commercialization. Popular Markets are small stores created by members of very economically depressed communities that do not have easy access to basic food products. Before opening a Market, the participants undergo a year-long training where they learn to conserve and store products, as well as how to optimize resources by buying wholesale. Through the Popular Markets program, Kraft currently supports 40 centers of food production in the Mid-Western city of Barquisimeto, as well as 50 entrepreneurial women in the low-income barrio of José Félix Ribas in Petare (Caracas).

Focusing on Childhood Health and Education - ChevronTexaco

Chevron's social investments focus on projects that help children. In December 2004, Chevron and the UNAMOS Foundation inaugurated the first training and educational center for street children, built under the umbrella of the widely known Venezuelan project *Colmena de la Vida*. The center will serve hundreds of children in the greater metropolitan area of Caracas by building on their capacities and skills to help them become self sufficient, and offering tutoring to help them catch up in their education so that they can attend regular schools. At the end of 2006, Chevron and the UNAMOS Foundation will open *Casa Abierta* (Open Home), which will also be part of the *Colmena de la Vida* initiative. This home will serve as a transition home for high-risk children and adolescents in the Zamora Municipality, Miranda State. The center will aim to reincorporate children into the regular educational system after remedial classes, vocational training, and emotional counseling. In another project that focuses on education, Chevron has helped to rebuild a school in the El Tigrillo community, which was highly affected by the floods of 1999 and the strong rains of February 2005. The new institution serves 250 children from infancy through elementary school aged. The school has 13 classrooms, a computer center CEBIT (Computing and Telematic Bolivarian Center); complete food service and kitchen managed by the PAE (School Feeding Project); classroom libraries; sport courts; children's park; administrative areas; sickbay; recreation areas; rooms for music classes and ceramic



Venezuela

U.S. Companies Contribute to Economic Prosperity and Social Development



workshops; and a water tank of 35 thousand liters capacity.

HIV/AIDS Education and Awareness - Merck

Merck & Co., Inc.¹ is committed to fighting HIV/AIDS in Latin America and the Caribbean. In Venezuela - Merck has focused its efforts on encouraging the private sector's response to HIV/AIDS and supporting treatment and care of people living with HIV/AIDS. Through two grants totaling \$88,400, MSD Venezuela and Merck & Co., Inc. supported the work of Acción Solidaria, an HIV/AIDS NGO and the unique program they developed, La Empresa Responde Al Sida, or ERAS. ERAS aims to develop and implement corporate policies to prevent HIV/AIDS transmission and reduce discrimination in the workplace. Another grant provided by MSD Venezuela and Merck to Fundación Amigos de la Vida, funded the development of a course to provide support to families living with HIV/AIDS. In just a year, 140 families from Caracas received support on how to handle different issues when living with a family member who has HIV/AIDS. MSD Venezuela and Merck & Co., Inc. also donated about \$45,000 to Fundación Venezuela Dona Sangre to develop programs that promote regular, voluntary blood donation in Venezuela.

¹ Merck & Co., Inc. is a global, research-based pharmaceutical company based in Whitehouse Station, NJ, USA. Merck & Co. and Inc., operates as Merck Sharp & Dohme (MSD) in most countries outside the United States. In Canada, the Company operates as Merck Frosst Canada, Ltd. In Japan, it operates as Banyu Pharmaceutical Co., Ltd.

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